

Richard Hawk

Helping Companies create
Vibrant Safety Cultures!

www.MakeSafetyFun.com



Great Leaders Make Safety Fun!

Using Your Influence to Create a Vibrant Safety Culture

Overview

Leaders at Southwest Airlines, Google, Raytheon and other world-class companies know that when employees are in a good mood and enjoy their work – in other words, **having FUN** – they **perform better**. That means they make **fewer mistakes** and have **fewer accidents**. In this engaging program, leaders will learn how to **leverage their influence** to instill a **spirit of fun** in your company's safety culture. Richard Hawk, world-renowned expert on making safety fun, uses stories, props, songs and innovative interactions to share what he's learned from working with hundreds of leaders in all kinds of industries. Audiences can't help but have fun while they discover **new ideas they can put into action right away**.

6 Ways "Great Leaders Make Safety Fun!" will Improve Your Company's Safety Culture

1. Leaders will understand how to **help people enjoy their work** more
2. Employees will have **more energy and enthusiasm**
3. **Leaders and employees will be more productive, more aware and safer**
4. There will be **more participation in safety programs** and new ideas from the workforce
5. A **stronger team spirit** will develop among departments
6. Employees will be empowered to **speak up about safety issues**

Audience

"Great Leaders Make Safety Fun!" is a must for any leader with safety as one of their responsibilities.

Take Aways

A sample of what leaders will learn:

- ❑ The real meaning of "fun" (it is not the same as play!)
- ❑ Why making safety fun is a powerful **performance changer**
- ❑ What causes apathy and six ways to kick it to the curb
- ❑ How to create inspiring messages that **encourage safe behavior**
- ❑ The three abilities common among **great leaders**
- ❑ How to create fun and exciting **safety campaigns employees will love**



Format

Richard's programs are **lively and fun**, but they also include **practical activities**, tips and techniques that can be **applied immediately** within your organization. Each program is **tailored to your organization's specific needs and objectives**, including program length. Formats range from a 60-minute, high-energy keynote to a full-day interactive workshop.

About Richard Hawk

It's rare to find someone who is both a safety professional and an entertaining speaker and trainer, but Richard fits the bill. While his depth of knowledge and extensive experience make for content-rich sessions (Richard spent 10 years as a safety professional in the Nuclear Industry), he also draws on his theater and music background to deliver presentations that are truly enjoyable.

Richard's expertise also comes from his interactions with thousands of leaders in hundreds of organizations in a wide array of industries, including energy, manufacturing, chemical, construction, healthcare, technology, retail, food services, transportation, government and education. He holds numerous safety and technical certifications from various organizations including the National Safety Council and stays on the leading edge of the safety industry. He has been a popular keynote speaker at the NSC's Annual Congress & Expo, the largest annual safety convention in the U.S.

Richard has a talent for connecting with people from diverse backgrounds. He has been a featured speaker at international conventions for Fortune 500 companies and presented to engineers and plant managers in India, CEO's from Canada and Japanese technicians with Westinghouse. His experiences as a union and nonunion employee, line worker and manager, safety leader and now successful business owner, give him the insight to relate to people at all levels, from employees to CEOs, truck drivers to scholars.

Clients

Below are just a few of the many clients that have benefitted from Richard's presentations:

- American Society of Safety Engineers
- American Water
- Aquilex Hydrochem
- AstraZeneca
- Aventis Pasteur
- Constellation Energy
- DuPont
- ExxonMobil
- Georgia Power
- Sikorsky
- Montana State Fund
- Super Store Industries
- Tata Motors
- Gulfstream Aerospace
- Heinz Frozen Foods
- India Coal
- John Deere
- McNeil Consumer Healthcare
- NASA
- National Safety Council
- Nestle Purina
- Occidental Chemical
- Entergy Nuclear
- American Training Resource
- British Glass
- PA National Guard
- Pfizer
- Ralston Purina
- Raytheon
- Shell
- Suncor
- Sysco Foods
- Tropicana Products
- U.S. Air Force
- VPPPA
- American Chemistry Council
- Cookson Group
- Cabot Super Metals