

# Richard Hawk

Helping Companies create  
Vibrant Safety Cultures!

[www.MakeSafetyFun.com](http://www.MakeSafetyFun.com)



## YOU POWER!

Using your personal energy to stimulate world-class safety performance

### Overview

Discover habits and skills that will make you a more powerful safety leader. You'll learn how to spread your personal energy throughout your company and community to make good things happen. You'll leave with the YOU POWER! know-how to improve your companies' safety performance.

### Five ways "You Power" will increase your influence:

1. You'll **command more attention** at meetings without seeming arrogant
2. You'll **"get what you want"** from senior executives such as additional safety resources
3. Your colleagues **will enjoy working with you more**
4. Everyone you interact with will be more apt to **listen to you**
5. You'll skillfully **handle difficult situations** with other people at home and work

### Audience

"You Power" is valuable for supervisors, managers, safety professionals and other leaders in your organization, but particularly for those who have "safety" as one of their responsibilities.

### Take Aways

Just a sample of what participants will discover:

- ❑ Why **awareness, demeanor and persistence** determine your success with other people
- ❑ Specific ways to **practice** the three skills listed above **without making any changes** to your schedule
- ❑ A single habit that always **boosts your energy** when you are feeling exhausted
- ❑ Techniques to **increase your confidence** and **decrease anxiety** when pitching new ideas
- ❑ How to use stories (instead of lists and slides) to **make convincing arguments**
- ❑ Ways to make a **lasting impression** with employees so they **want to work safely**

## Format

Richard's programs are **lively and fun**, but they also include **practical activities**, tips and techniques that can be **applied immediately** within your organization. Each program is **tailored to your organization's specific needs and objectives**, including program length. Formats range from a 60-minute, high-energy keynote to a full-day interactive workshop. We also recommend that Richard conduct a brief session with your supervisors to teach them how to make the "**Find Your Focus**" message stick with their people.

## About Richard Hawk

It's rare to find someone who is both a safety professional and an entertaining speaker and trainer, but Richard fits the bill. While his depth of knowledge and extensive experience make for content-rich sessions (Richard spent 10 years as a safety professional in the Nuclear Industry), he also draws on his theater and music background to deliver presentations that are truly enjoyable.

Richard's expertise also comes from his interactions with thousands of leaders in hundreds of organizations in a wide array of industries, including energy, manufacturing, chemical, construction, healthcare, technology, retail, food services, transportation, government and education. He holds numerous safety and technical certifications from various organizations including the National Safety Council and stays on the leading edge of the safety industry. He has been a popular keynote speaker at the NSC's Annual Congress & Expo, the largest annual safety convention in the U.S.

Richard has a talent for connecting with people from diverse backgrounds. He has been a featured speaker at international conventions for Fortune 500 companies and presented to engineers and plant managers in India, CEO's from Canada and Japanese technicians with Westinghouse. His experiences as a union and nonunion employee, line worker and manager, safety leader and now successful business owner, give him the insight to relate to people at all levels, from employees to CEOs, truck drivers to scholars.

## Clients

Below are just a few of the many clients that have benefitted from Richard's presentations:

- American Society of Safety Engineers
- American Water
- Aquilex Hydrochem
- AstraZeneca
- Aventis Pasteur
- Constellation Energy
- DuPont
- ExxonMobil
- Georgia Power
- Sikorsky
- Montana State Fund
- Super Store Industries
- Gulfstream Aerospace
- Heinz Frozen Foods
- India Coal
- John Deere
- McNeil Consumer Healthcare
- NASA
- National Safety Council
- Nestle Purina
- Occidental Chemical
- Entergy Nuclear
- BP Retail
- British Glass
- PA National Guard
- Pfizer
- Ralston Purina
- Raytheon
- Shell
- Suncor
- Sysco Foods
- Tropicana Products
- U.S. Air Force
- VPPPA

